



**Illinois Baptist  
Advertising  
Information and Rates  
2020**

[www.IBSA.org](http://www.IBSA.org)

The *Illinois Baptist* provides news, Baptist perspectives, and expert ministry advice to nearly 8,000 church leaders in Illinois, including every Southern Baptist church and pastor. Our “pass along” readership is almost 20,000. The Illinois Baptist State Association will publish 17 issues of the *IB* in 2020.

The newspaper’s tabloid format measures 11 inches wide and 15.5 inches high. Ad files should be submitted at a resolution of **300 dpi**, and we accept any of the following formats: **PNG, JPEG, PDF, .PSD, or TIFF.**

For more information about publication dates and technical requirements, contact **Lisa Misner**, contributing editor, at **(217) 391-3119** or **LisaMisner@IBSA.org**. View the e-reader edition of our most recent issue at **<http://ibonline.IBSA.org>**.

<p><b>Full-page ad: 9.5” x 14”</b> <b>\$600</b></p>	<p><b>1/4-page ad: 4.65” x 6.875”</b> <b>\$175</b></p>	<p><b>1/8-page ad: 4.65” x 3.35”</b> <b>\$125</b></p>
	<p><b>1/2-page ad: 9.5” x 6.875”</b> <b>\$325</b></p>	