

UNLEASH

# GENEROSITY

IGNITE GIVING IN  
YOUR CHURCH



As we begin, please share with me the one thing that you need to hear tonight that would make coming to this breakout worth your trip!

# INTRODUCTION

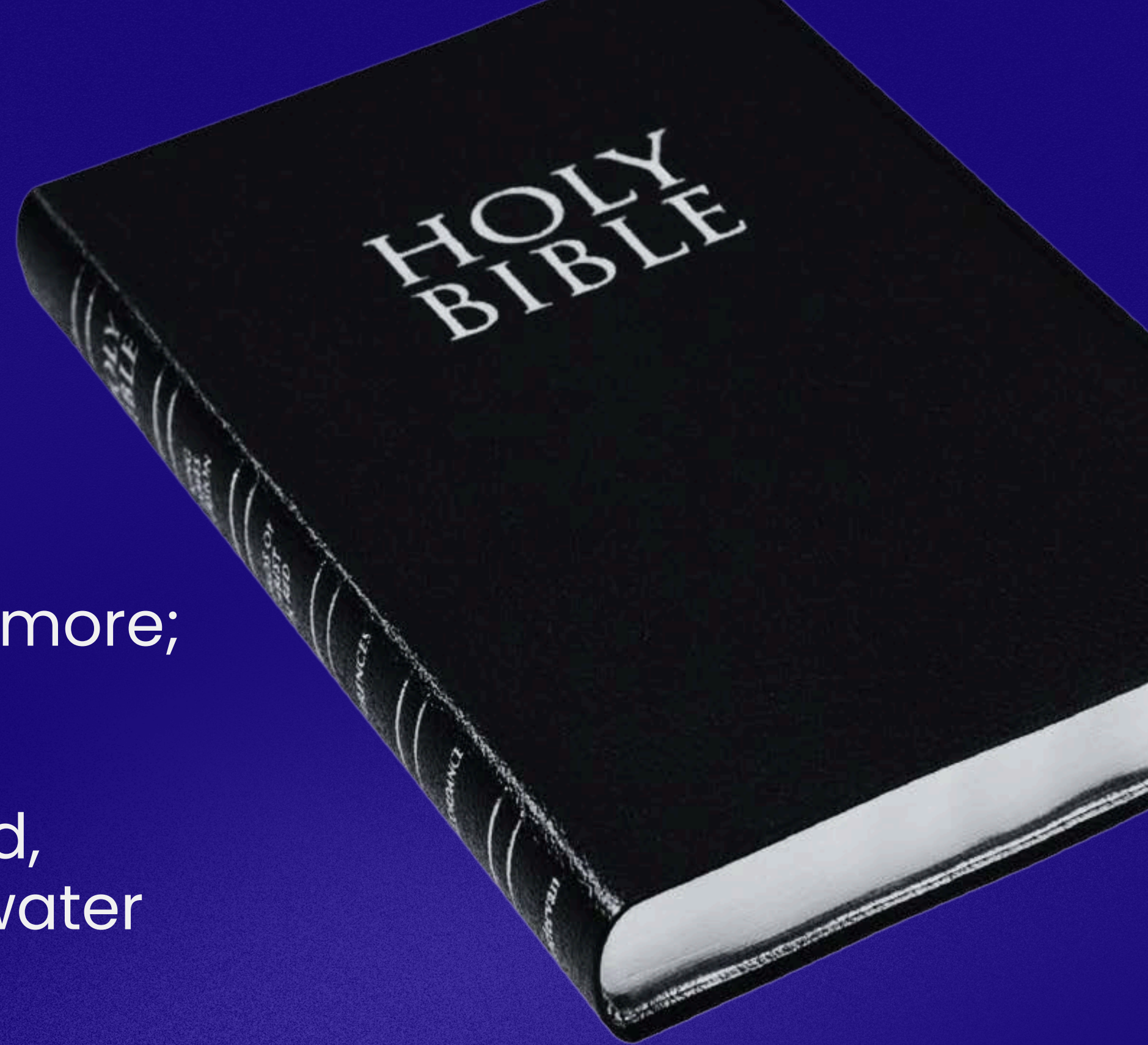


# BIBLE VERSE

One person gives freely, yet gains more;  
another withholds what is right,  
only to become poor.

A generous person will be enriched,  
and the one who gives a drink of water  
will receive water.

**Proverbs 11:24–25**

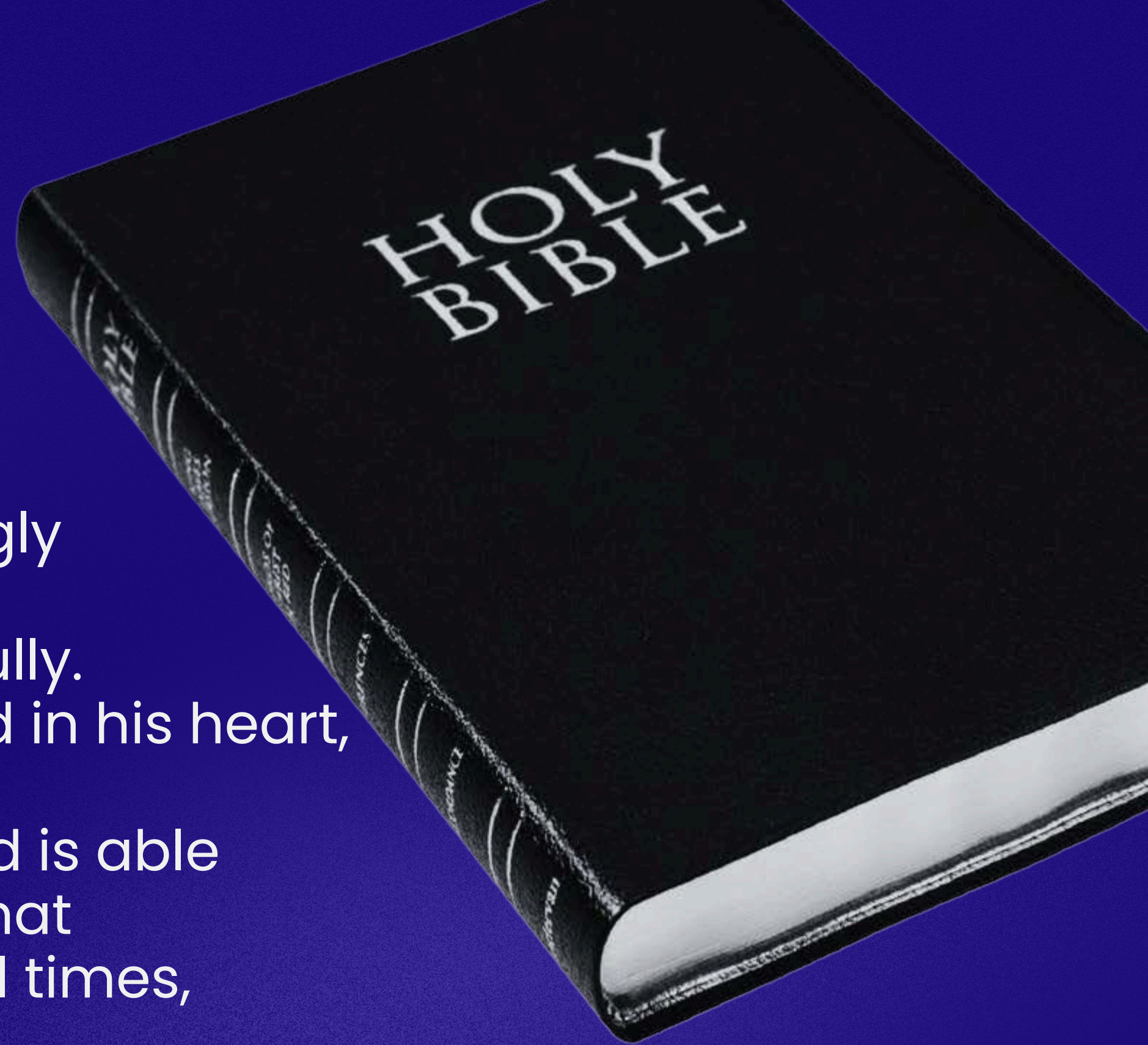




# BIBLE VERSE

The point is this: whoever sows sparingly will also reap sparingly, and whoever sows bountifully will also reap bountifully. Each one must give as he has decided in his heart, not reluctantly or under compulsion, for God loves a cheerful giver. And God is able to make all grace abound to you, so that having all sufficiency in all things at all times, you may abound in every good work.

**2 Corinthians 9:6–7**





# START SHARING A CLEAR VISION



- Your church needs you to help them see the impact of their gifts.
- Your church needs you to challenge them with biblical principles and a focussed strategy.

What is one thing that you can implement this month that would help you communicate a clear vision to your church?



# START MAKING GIVING EASIER



- Offer several ways to give; in person, on line, and possibly automated.
- Offer small steps to help develop big givers.

What is one thing that you can implement this month that would make it easier for your church to give?



# START OFFERING LONG-TERM STRATEGIES



- We are often more reactive in our giving strategies than strategic.
- Most of the popular strategies to increase generosity are temporary.

What is one long term strategy that could be implemented in your church next month?



# GREAT IDEA #1

Start with a small project (baby steps) that helps to promote generosity.

- Make sure the project is gospel centered.
- The project should be easy for all to participate.
- Share stories of impact and transformation.
- Connect the project to long-term strategies.
- Ideas?





# GREAT IDEA #2

To help bring clarity to your strategy lead your church to use the unified church budget to be an expression of your church's vision and mission.

CAUTION: It is often the special offerings and spontaneous collections that have potential to bring a sense of confusion and noise to your unified strategy.





# GREAT IDEA #3

Promote the church's giving through the Cooperative Program. When a pastor encourages the church to give to CP, they are also being encouraged to give to through the church's unified budget.

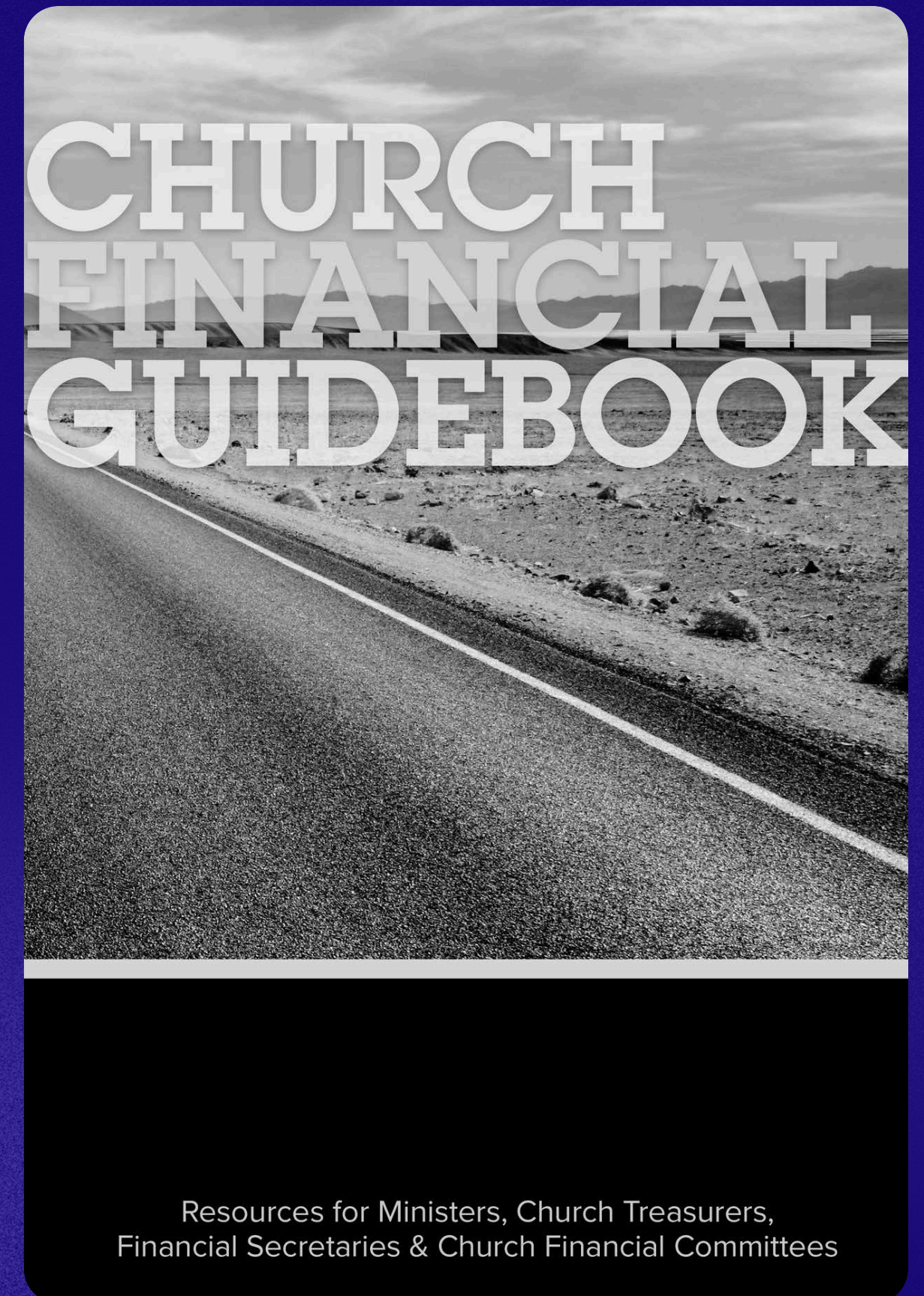




# RESOURCES

## Church Financial Guidebook

The Church Financial Guidebook contains many of the processes and policies that help church finance committees, treasurers, and pastors to lead with integrity regarding their church finances.

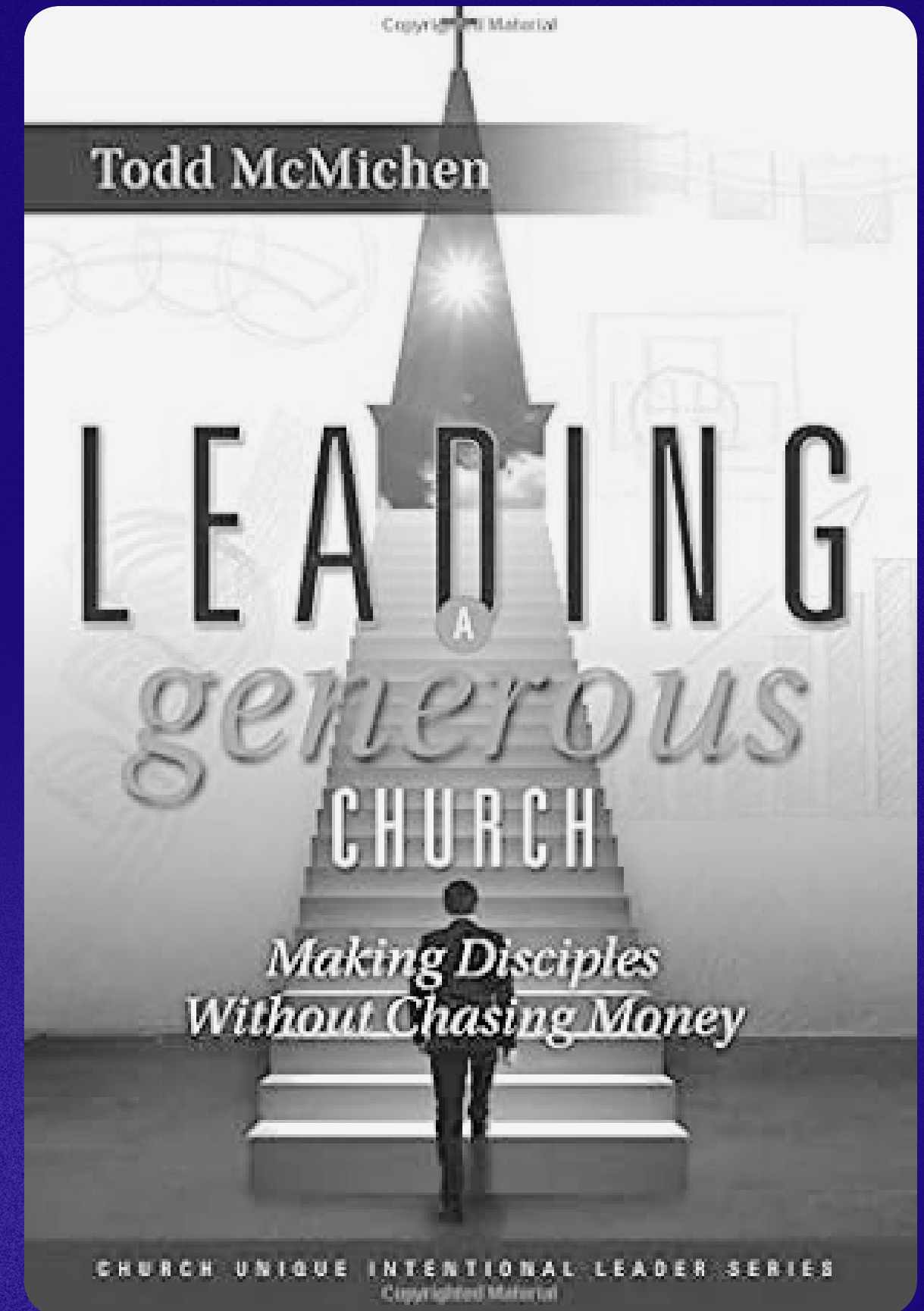




# RESOURCES

## Leading A Generous Church

The book offers a discipleship approach to generosity using the book of Proverbs. It contains sermon ideas and discussion questions to be used as a part of a small group study or church emphasis.

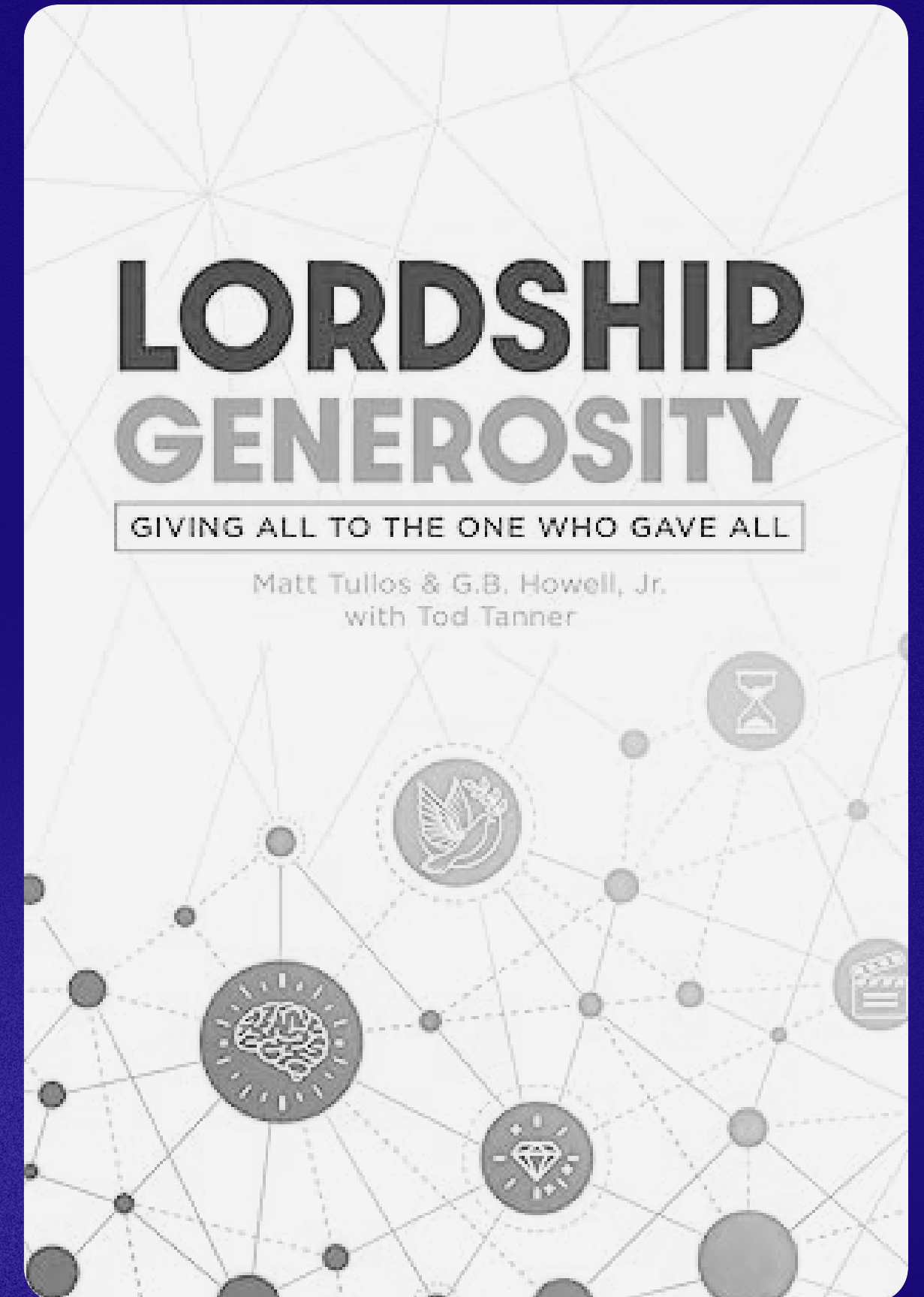




# RESOURCES

## Lordship Generosity

Small group resource for your church,  
written by Southern Baptist Leaders,  
and cost effective for your church to  
use.





# CONTACT ME

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**THANK YOU**