

15 Years of Hell Before Heaven?

Insights from Mo Gawdat – Ex-
Google Exec

Breakout Session Talking Points



The AI Inflection Point Is Now

- Mo Gawdat warns: “What we created is smarter than us... and now we’ve released it.”
- - We’ve crossed a line—AI is here and accelerating.
- - Churches must act now—digital presence and security are urgent.



15 Years of Hell + Disappearing Truth

- The 'hell' isn't robots, it's:
 - - Job loss
 - - Inequality
 - - Social chaos
 - - Mental health crises
- Truth will disappear with deepfakes and AI-generated deception.
 - - Churches must be trusted sources of clarity



Churches Must Offer Human Anchoring

- In a world of digital noise:
 - - Human connection is sacred
 - - Your website, emails, livestreams must reflect empathy
 - - 'Make people feel seen and known... not segmented and sold to.'

The Power of Purpose

- - AI optimizes but lacks meaning
- - Humans have purpose. Churches must lead spiritually
- - Ask: 'How does your digital ministry help people rediscover purpose?'



We Are the Teachers Now

- - AI learns from us—our tone, prompts, behavior
- - 'What we show AI becomes what it reflects at scale.'
- - Churches must model compassion, truth, and creativity online
- Discussion Starters:
- - How can your site be more human, less robotic?