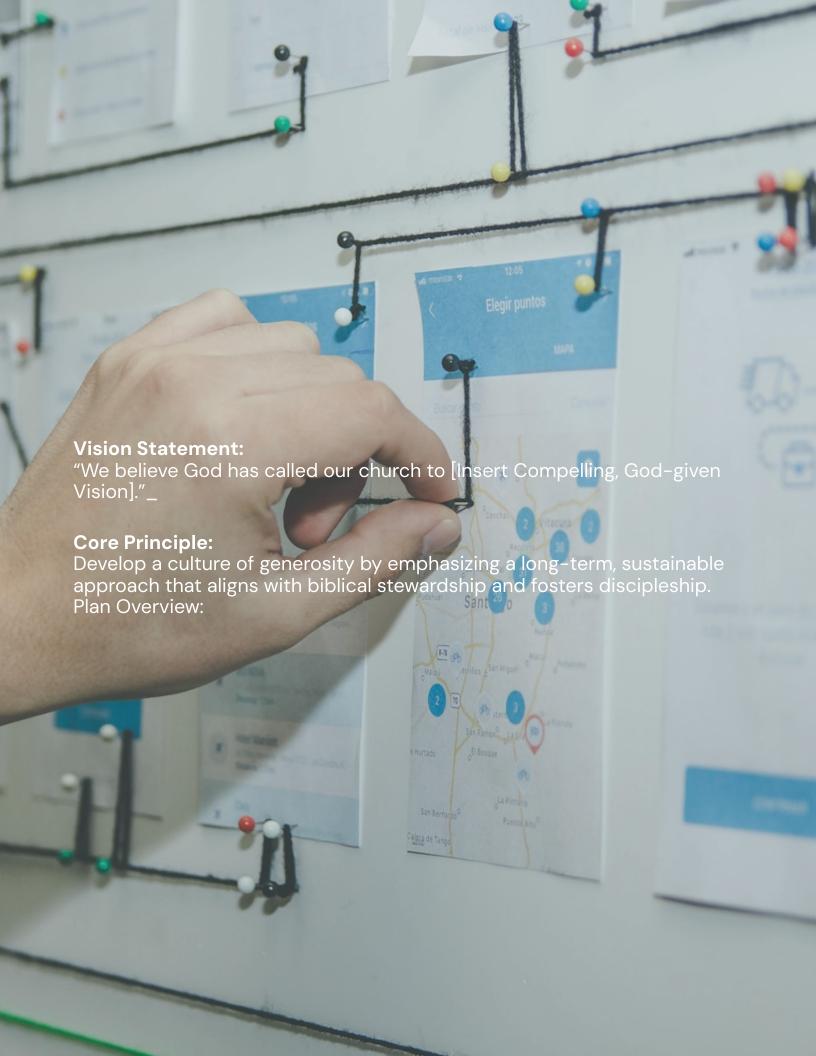
#### Stewardship Plan for [Church Name]





## Pastoral Leadership: (Ongoing)



# Generosity Model





#### Communication:

**Quarterly Sermon Series:** Include at least one sermon series each year that focuses on biblical stewardship, emphasizing the blessings and spiritual growth associated with giving.

**Regular Teaching Moments:** Integrate brief teachings on generosity into sermons throughout the year, connecting giving to various biblical themes and passages.





#### Generosity in All Ministries:

**Ministry Leader Training:** Provide training and resources to ministry leaders to help them integrate generosity principles into their specific areas of ministry.

**Annual Review:** Conduct an annual review with each ministry area to assess the integration of generosity principles and identify areas for improvement.

#### Intentional Worship Planning:

Monthly Planning Meetings: Include dedicated time in worship planning meetings to discuss and strategize for impactful offering moment

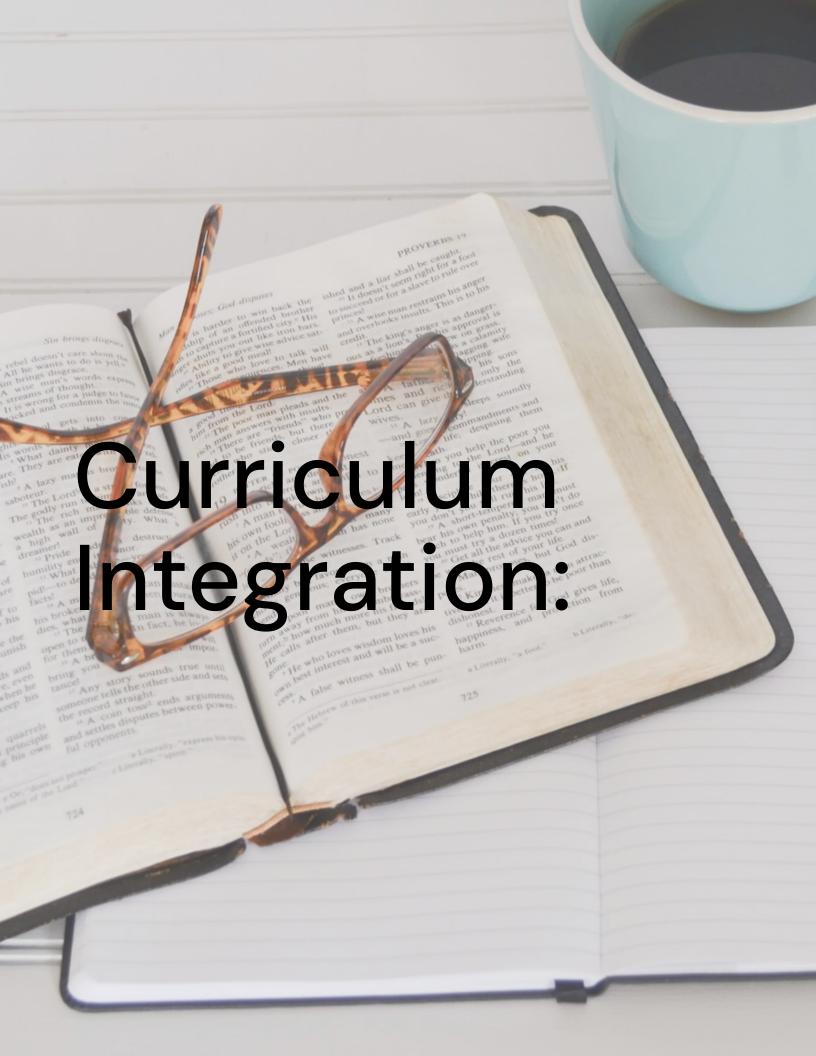
**Creative Expression:** Utilize a variety of creative elements, such as videos, testimonies, and special music, to enhance the offering experience.

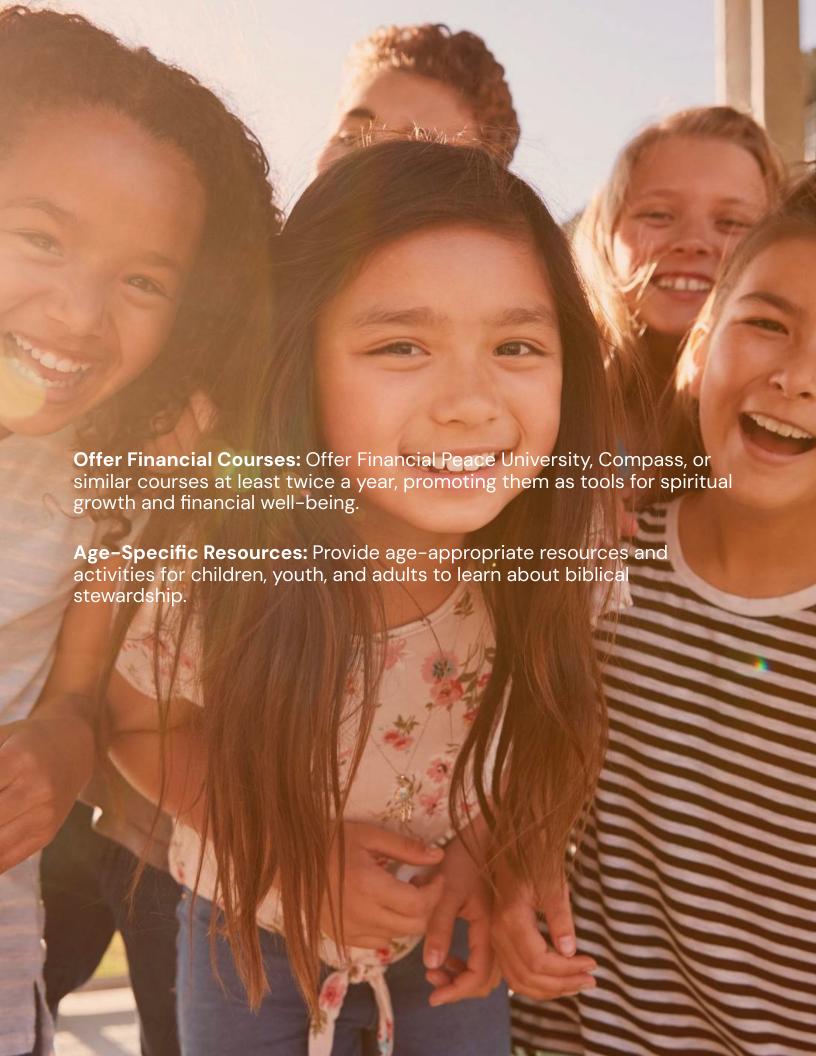


#### Regular Teaching:

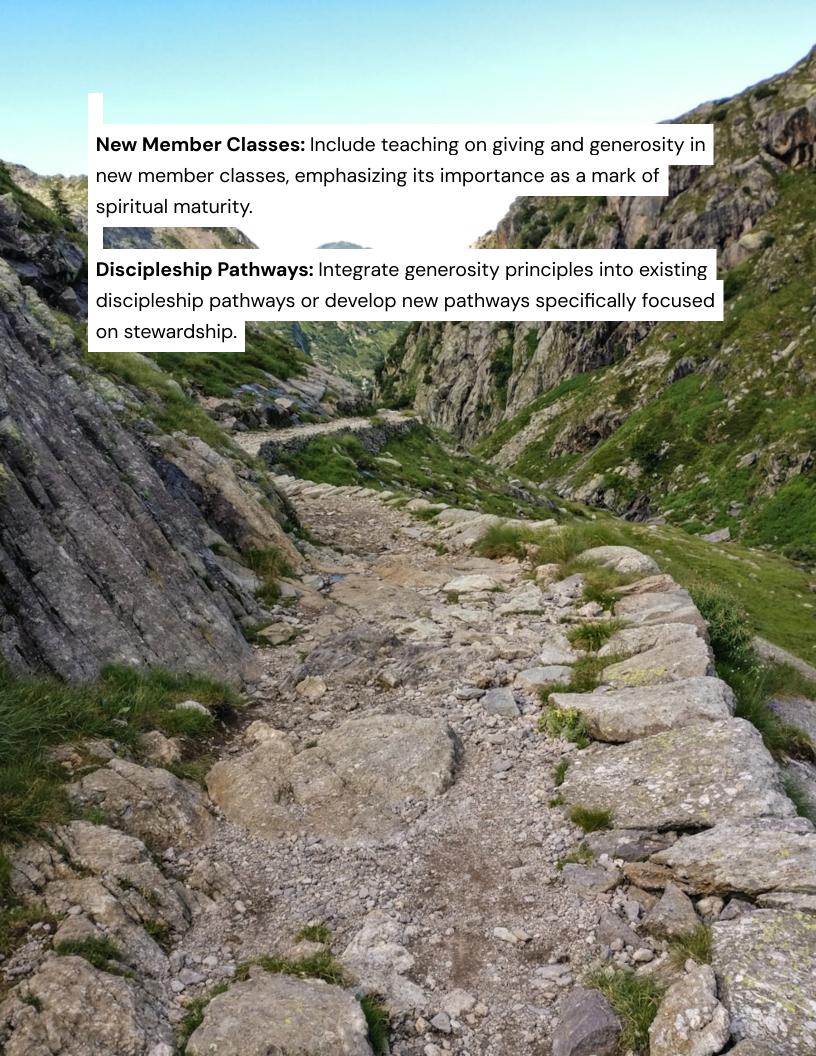
**Annual Church-Wide Campaign:** Conduct an annual church-wide emphasis on generosity, utilizing resources and curriculum tailored to different age groups.



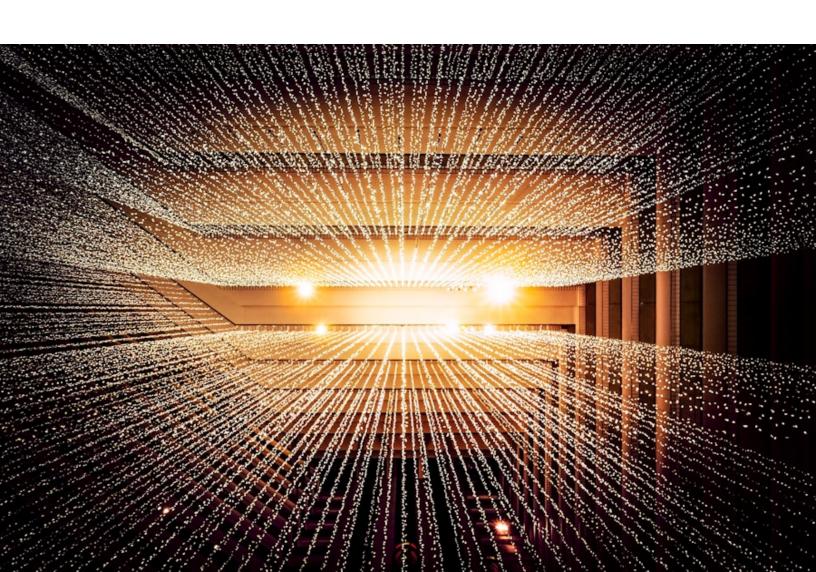


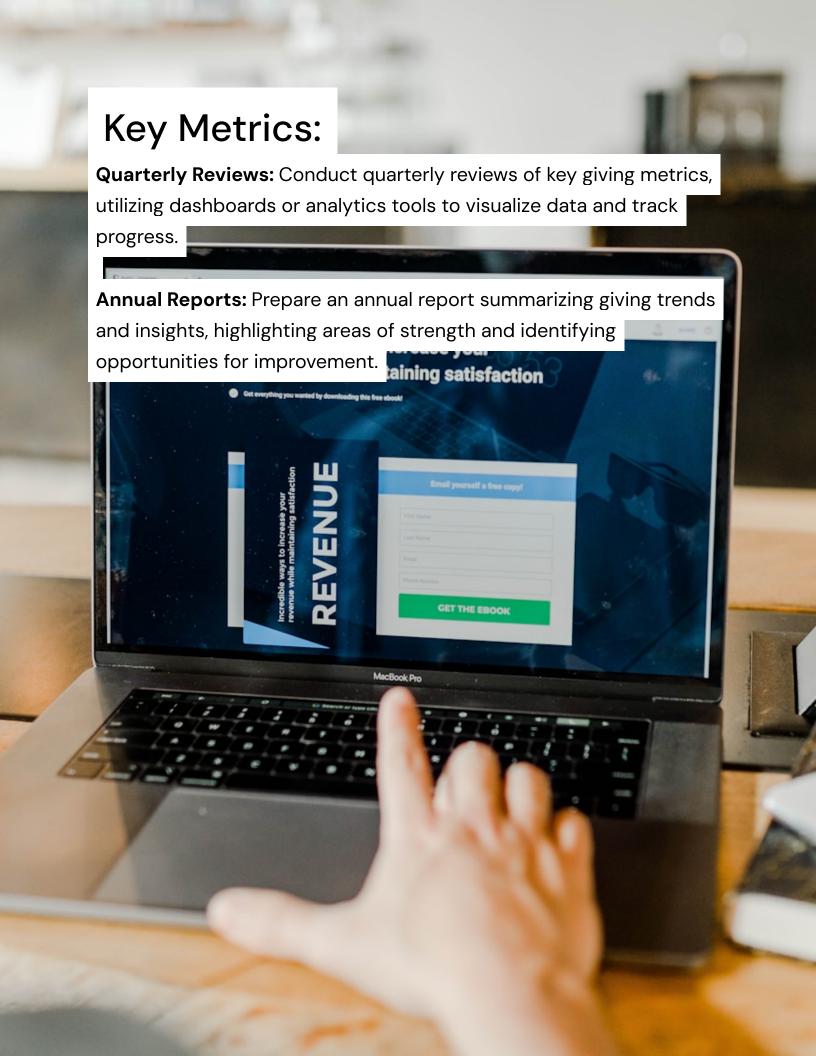






#### Data-Driven Insights:





#### Segmentation:

**Regular Analysis:** Analyze giver data at least annually, identifying meaningful segments based on giving patterns, demographics, and other relevant factors.

**Targeted Communication:** Develop customized communication strategies for different giver segments, tailoring messages and appeals to their specific needs and interests.



# Gratitude and Celebration: (Ongoing)



#### **Express Thanks:**

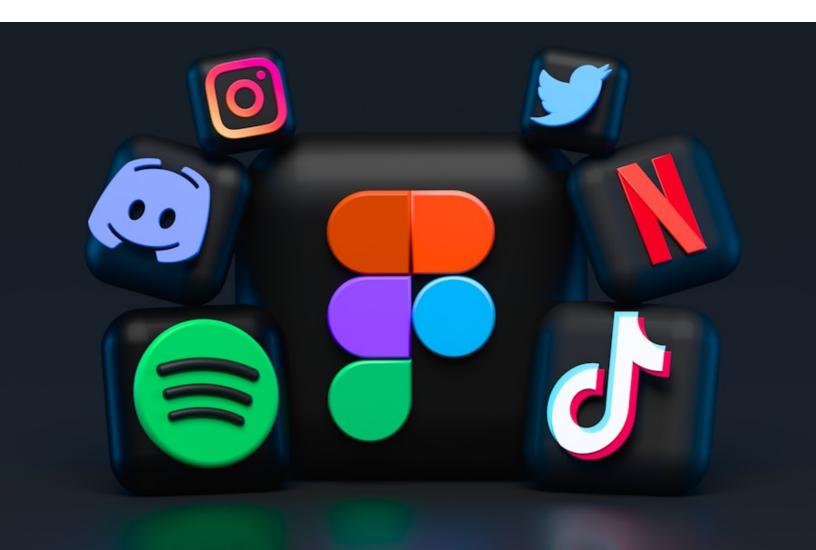
**Automated System:** Implement an automated system for acknowledging gifts, ensuring that every giver receives a timely and personalized thank-you message.

**Handwritten Notes:** Send handwritten notes for significant gifts or special occasions, expressing genuine appreciation for the giver's generosity.

#### **Share Impact Stories:**

Monthly Newsletter: Include impact stories in the monthly newsletter, highlighting specific ways that giving has made a difference in the lives of others.

Social Media: Share impact stories and testimonials on social media platforms, leveraging visual content and engaging narratives.







**Annual Celebration:** Host an annual celebration event to recognize and appreciate the generosity of the congregation, highlighting key accomplishments and sharing inspiring stories.

**Quarterly Updates:** Provide regular updates during worship services or through other communication channels, celebrating progress toward giving goals and expressing gratitude for the congregation's partnership.





### Key Components:

Include the following components in the stewardship calendar:

- Preaching series on generosity (annually or bi-annually)
- Small group studies on stewardship
- Monthly planning for offering introductions
- Giving updates (monthly or quarterly)
- Impact stories (regularly throughout the year)
- Electronic giving emphasis (3-4 times a year)
- Financial Peace University or similar courses (multiple offerings throughout the year)
- Vision update/state of the church (regular updates throughout the year, culminating in an annual emphasis)
- Annual report
- Financial communications (quarterly and annual statements)
- Legacy giving seminars (at least annually)

By consistently implementing these strategies and remaining committed to the core principle of long-term discipleship, [Church Name] can foster a thriving culture of generosity that enables the fulfillment of its God-given vision.