

4-3-2-1 STRATEGY: HOW TO PLAN A CALENDAR FOR MISSIONS

Now, maybe you are asking yourself the question: “How do I how do I plan for any of this?” Maybe you really want to put missions out in front of your people, but how do you do that? We call it the 4-3-2-1 Strategy.

Here’s the plan:

4 For four months out of the year, you focus on something local. Through the help of your Associational Missions Strategist, you could find four different local missions activities or the same activity four times.

3 For three months out of the year, you can focus regionally. Seek out ways to serve with a sister church or ministry in your county which needs Gospel engagement.

2 Two months out of the year, you can focus on taking a trip to another area of Illinois or to another state convention. You could involve the spiritual gifts of your people in a church-to-church relationship: a pastor-to- pastor, music leader to music leader, Sunday school teacher to Sunday school teacher that helps with the needs that you’ll discover as you start to pray together.

1 At least one month out of the year, you focus on an international trip where more and more of your people become engaged. If going as a church isn’t possible now, connect with another church who is going or with an IBSA organized trip to send one or more church members.

Through a missions consultation, we help you plan what your calendar looks like.

This 4-3-2-1 Strategy is one way to put missions in front of your people in a planned calendar. Did you notice that you still have two months left? You still have room for recurring events on the church calendar which can be intentional evangelistic events (seasonal times like Christmas and Easter). Missions will become an expected conversation in your church as you continue to speak about it.

**The gospel must first
be preached to all the nations.**

MARK 13:10

JANUARY	FEBRUARY	MARCH
APRIL	MAY	JUNE
JULY	AUGUST	SEPTMEMBER
OCTOBER	NOVEMBER	DECEMBER