

IBSA | Leaders

Church Website Cheat Sheet

Webinar: The Importance of a Church Website

Why It Matters

A Facebook page isn't enough — people Google you first. Your website is your new front door. Many church sites are outdated, overpriced, and underused. You can now build and maintain your own site — fast, cheap, and beautiful — with AI.

Core Website Elements

Home Page • Service Times & Location • Plan a Visit • Beliefs • Ministries • Photos (8–12 high-quality).

AI Tools You Can Use

- Google Gemini – gemini.google.com – Fast, visual site builds (Canvas mode)
- ChatGPT – chat.openai.com – Strong coding & layout help
- Claude – claude.ai – Excellent coder & writer
- ui.acts19.us – Private, pastor-safe AI hub
- Hostinger – hostinger.com – Low-cost hosting
- Nano Banana (Gemini Image Tool) – Create safe, realistic photos

Step-by-Step: Build a Page in 10 Minutes

1. Collect content and photos
2. Paste this prompt:
“Create a responsive church website using HTML, CSS, and JavaScript with a modern, mobile-first design.”
3. Preview & edit
4. Save as index.html
5. Upload to your host

Practical Terms

HTML = structure • CSS = design • JavaScript = interactivity • Responsive = mobile-friendly • SEO = helps Google find you

Photo & Media Tips

Use AI to recreate scenes safely (no real minors). Keep consistent style and lighting. Embed YouTube videos for sermons.

Cost-Saving Tips

Domains ~\$20/year • Hosting ~\$3/month • AI tools free—\$20/month • Save 90% vs web firms

Final Checklist

- Mobile-friendly
- Map works
- Contact form routes correctly
- Clear 'Plan Your Visit' CTA
- Up-to-date content

More Help

Ken's AI workspace: ui.acts19.us

Hosting: hostinger.com

AI Images: search "Find the Banana" in Gemini

Tutorials: YouTube → Ken's AI Ministry Tools