

Who Are These Kids?

Understanding &
Discipling Gen Alpha



Who We Are

Our vision is that children and youth throughout the world would come to know, love and serve the Lord Jesus Christ.

Right now this is happening in 140 countries worldwide through 92,000 churches to reach more than 9.3 million kids with lasting faith.

***Go therefore and make
disciples of all nations,
baptizing them in the name of
the Father and of the Son and
of the Holy Spirit, teaching
them to observe all that I have
commanded you.***

(Matthew 28:19–20)

A photograph of a group of African children. In the foreground, a young boy with a shaved head is smiling, holding his right index finger to his mouth. He is wearing a grey t-shirt with a colorful graphic. Behind him, another boy is visible, wearing a purple and gold patterned cap and a blue and white striped shirt. The background is blurred, showing other children and a crowd.

**Teaching in a
New Culture?
How Would
You Prepare?**

**Different generations signing
off from work on Friday
4ish**



Gen X ✨

Ok let me just finish up

Boomers

1946 – 1964

Xers

1965 – 1980

Millennials

1981 – 1996

Gen Z

1997 – 2012

Who is Generation Alpha?

people gen Alpha is currently defined as
the people born from 2010



from 2010 to



@axisconversations

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► 29 million kids under the age of 13 are playing Roblox, but

Generation Alpha Has Arrived

Their Childhood & Future

- Born between 2010 and 2024
- More likely to grow up in single-parent families
- Have already experienced higher poverty rates than Gen Z, millennials, Gen X and baby boomers
- Surrounded by college-educated adults
- Longest lifespan to date
- Will retire much later or not at all

They are **TRUE Digital Natives.**

- Born the same year the iPad launched
- Started school online
- Visit the doctor online
- Default answer = ask the internet
- 65% will have technology-based jobs that don't yet exist.

They Struggle to Connect.

- Short attention span
- Lose interest in anything that isn't gamified
- Struggle to connect

Family of Origin

- They expect to stay in their childhood home longer.
- During COVID lockdowns, many combined residences.
- Current housing crisis has continued this reshuffling.

Family of Origin

- Their parents are intentionally parenting differently.
- Their parents feel isolated and alone.
- There is a rise in domestic violence and child abuse.

They are “Spiritual.”

- Because of their upbringing, they are spiritual, but church is optional.
- They seek authenticity, transparency and diversity.
- Answers to spiritual questions are found online.

They are anxious.

From 2016 to 2020, the number of children ages 3 – 17 years diagnosed with anxiety grew by 29%. This resulted in 5.6 million children with diagnosed anxiety in 2020, a number that is continuing to climb.

*U.S. Department of Health and Human Services
JAMA Pediatrics*

Common challenges kids with anxiety disorders experience at church include:

- Separating from parents
- Taking part in church events and activities that depart from the weekly routine
- Expectations for self-disclosure in small groups
- Group activities in which they're at risk of becoming a center of attention
- Large group social situations
- Transitions between age-group ministries

They live in a gender crisis.

The World Says

“You are the product of a chance combination of elements.”

“You are on your own.”

“You are what you want to be.”

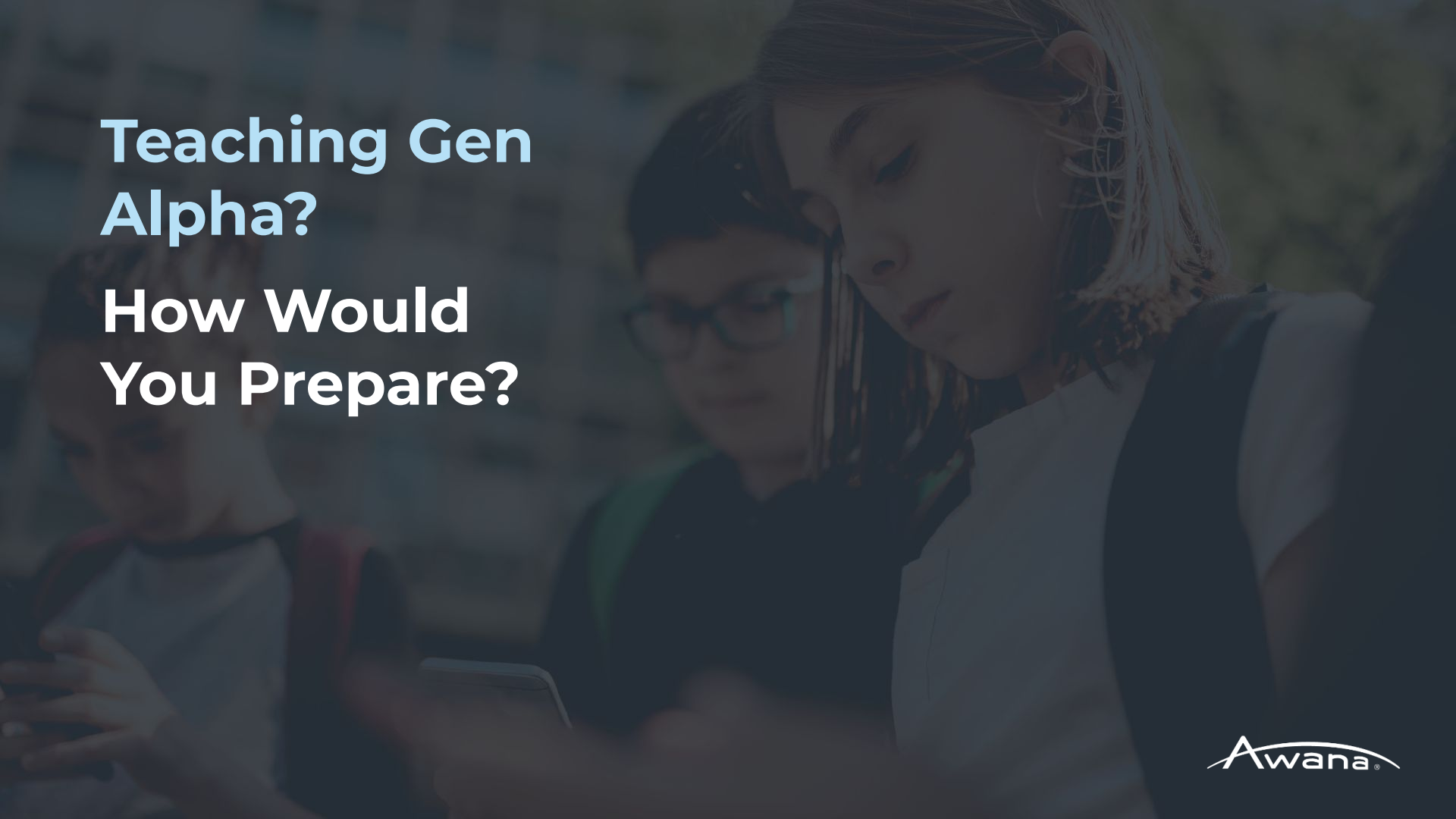
God Says

“I made you.”

“I love you.”

“You are made in my image.”

In Scripture is where students will find Who created them, what He created them for and who they truly are.

A background image showing three children. In the foreground, a girl with blonde hair is looking down at a smartphone. Behind her, a boy with glasses is also looking at the phone. To the left, another child is partially visible, also looking at the device. The image is dimmed to allow text to be overlaid.

Teaching Gen Alpha?

How Would You Prepare?

How do we disciple Generation Alpha?

- Provide opportunities to genuinely connect with both kids and parents.
- Partner with the family, which may be made up of two parents, a single parent, grandparents and others.
- Be clear about the purpose of the local church and why families should attend.

How do we disciple Generation Alpha?

- Be considerate of children who struggle with fear or anxiety. Remember, their parents may struggle with this, as well!
- Speak the truth in love.

***We will not hide them from
their children, but tell to the
coming generation the
glorious deeds of the LORD,
and His might, and the
wonders that He has done.***

(Psalm 78:4)

Additional FREE Resources on ChildDiscipleship.com

